

U.S. Pork Center of Excellence
Pork Information Gateway – Graduate or Post-Doctoral Student Editors Program

REQUEST FOR PROPOSALS

Proposal Submission DEADLINE: May 15, 2021

Email proposals to: Chelsey Van Genderen cvangenderen@usporkcenter.org

Pork Information Gateway

The Pork Information Gateway (www.PorkGateway.org) is a free, web-based library, featuring fact sheets, “how-to” guides, videos and other resources related to pigs and pork production. The information is split into 8 categories covering a wide variety of pork industry topics (listed below). The Pork Information Gateway is managed by the U.S. Pork Center of Excellence, a non-profit organization. The U.S. Pork Center of Excellence is a partnership of the National Pork Board, National Pork Producers Council, State Pork Associations, Land Grant Universities, and allied industry.

The U.S. Pork Center of Excellence is seeking proposals that will identify up to four graduate/post-doctoral students to serve as year-long editors and content creators for specific categories on the Pork Information Gateway, with the expectation that the faculty mentor/supervisor will oversee student work before final submission to the Pork Information Gateway. Each \$20,000 award is to be used by a faculty mentor/supervisor to help support a graduate student or post-doctoral student. The funds are renewable for an additional year upon satisfactory progress. Funds will be distributed in three installments:

- Following attendance at P.I.G. Content Creator Fellowship Training Session in Des Moines (August/September)
- Completion of satisfactory, Mid-Year Report (January)
- Submission of satisfactory 9 Month, Final Report (May)

The funds will follow the academic fiscal year of July 1 to June 30.

The U.S. Pork Center of Excellence encourages identifying matching funds to reach the level needed for full funding of the graduate student.

Submitted proposals must bring fundamental knowledge and application to maintain and improve the Pork Information Gateway through serving as a temporary editor to several categories as well as authoring new fact sheets and “how-to” guides. Student and faculty must identify up to 5 categories compatible with faculty/student knowledge and interest. The Pork Information Gateway Proposal Selection Committee will make final determination on which category(s) will be selected for the student.

Proposal format:

Proposals should be no more than five pages and should include: a detailed description of how the faculty mentor/supervisor will work with the graduate student(s) or post-doctoral student(s) in accomplishing the intended outcomes listed below; a justification for the categories identified; and confirmation that the faculty mentor/supervisor and student(s) will participate in the mandatory training session. In addition, an appendix should include a full C.V. of the student to be supported and an abbreviated C.V. of the faculty mentor/supervisor.

Intended Outcomes:

- Student to serve as Pork Information Gateway editor and content creator of specific categories/domains as well as secure additional authors to create content, and identify topics within categories/domains where information is needed or needs updated.
- All new content added to the Pork Information Gateway must be written in laymen's terms.
- Review process for all **new and updated** fact sheets and how-to documents will include one industry and one academic professional, beyond the student and their faculty mentor/supervisor. This in essence will serve as a peer reviewed publication.
- Ability to work with original author(s) to update existing content.

Categories:

- Production & Management Systems + Animal Behavior & Welfare
- Business Management + Human Resources + Worker Health & Safety
- Swine Health
- Facilities & Equipment + Environmental Stewardship
- Breeding & Genetics + Nutrition + Reproduction
- Marketing + Statistics
- Pork Quality + Pork Safety
- Youth Projects + Small/Beginning Producers (niche/alternative production)

Timeline:

- Applications open through May 15, 2021
- Notification by June 15, 2021
- Program starts Fall 2021 (first installment of up to \$6,000)
 - o Mandatory training session (for both the faculty mentor and selected student) in Des Moines for selected individuals, travel expenses covered by USPCE
- January 2022, mid-point progress report including pathway to update content for specific categories (second installment of up to \$7,000)
- May 2022, Final Report and/or future plans for progress (pending a second year of funding) (third and final installment of up to \$7,000)

Contact:

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